

Confidential

Perfect Time For Mobile Web



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teleca

Talk Overview

- Introduction
- What to expect from the presentation ?
- 10 reasons why “It’s the perfect time for Mobile Web”
- Mobile Web Challenges
- Web Technologies
- QA



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*Teleca is the only player in segment with comprehensive onshore/offshore
global delivery footprint across all major markets
We have 2000 mobile software engineers available worldwide*

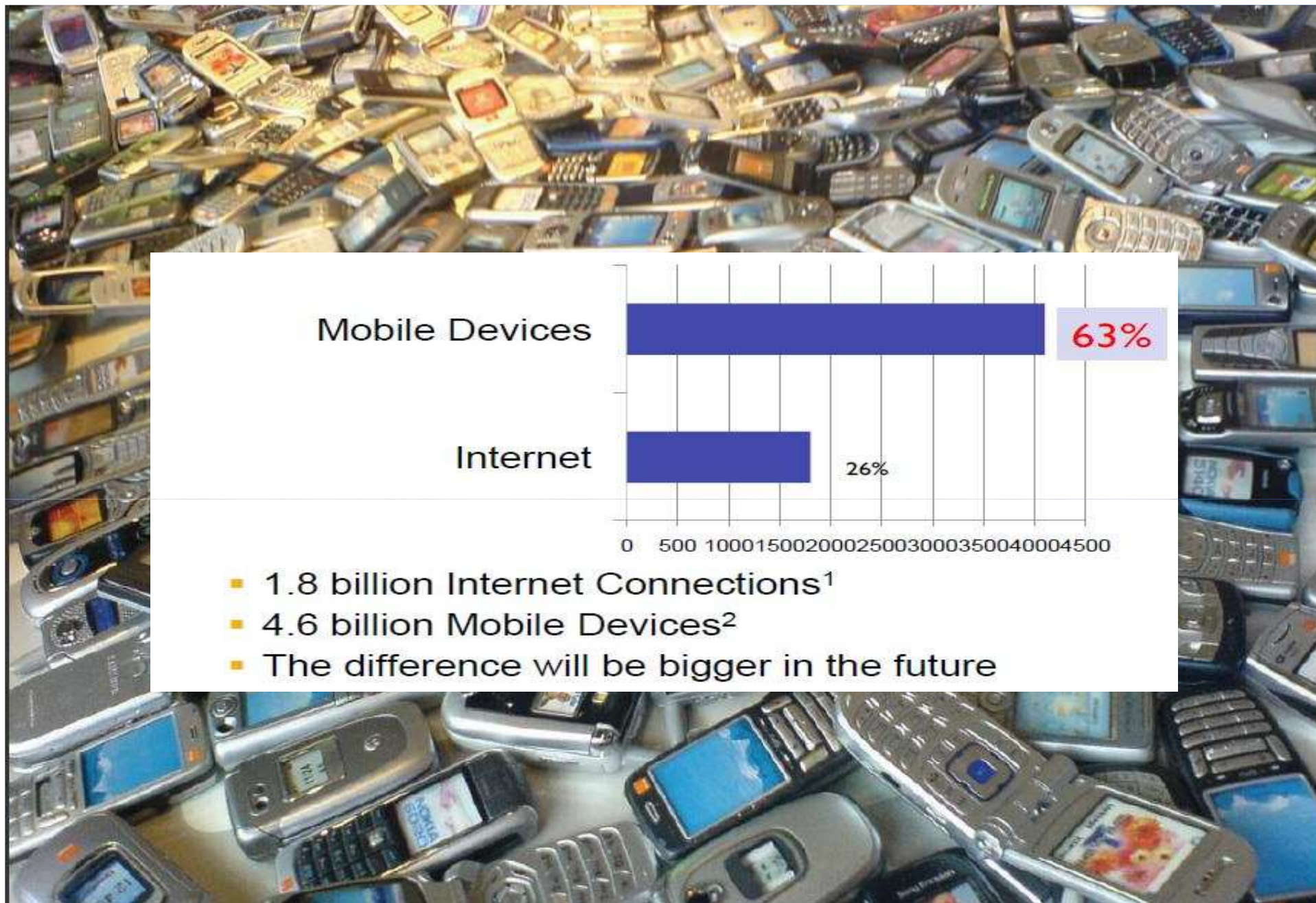
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*The Mobile Web is Coming
&
we're only just getting started*





*“More people will access the
mobile web than the desktop web.”*

In **2013** according to Gartner.

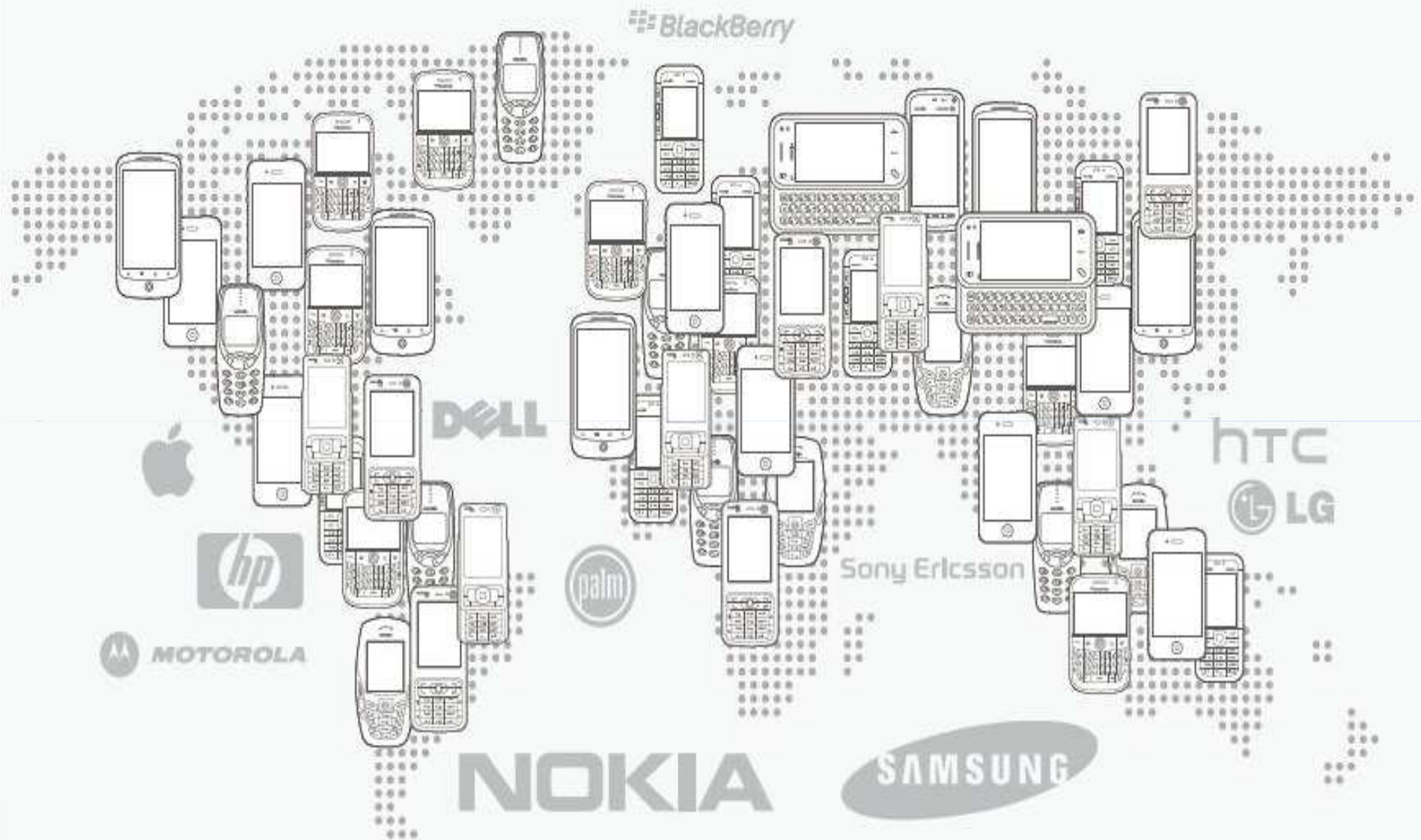
In **2015** according to Morgan Stanley.

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Battle of the devices





*Let's not forget
about software.*



*Early adopters eager to consume
the mobile web*

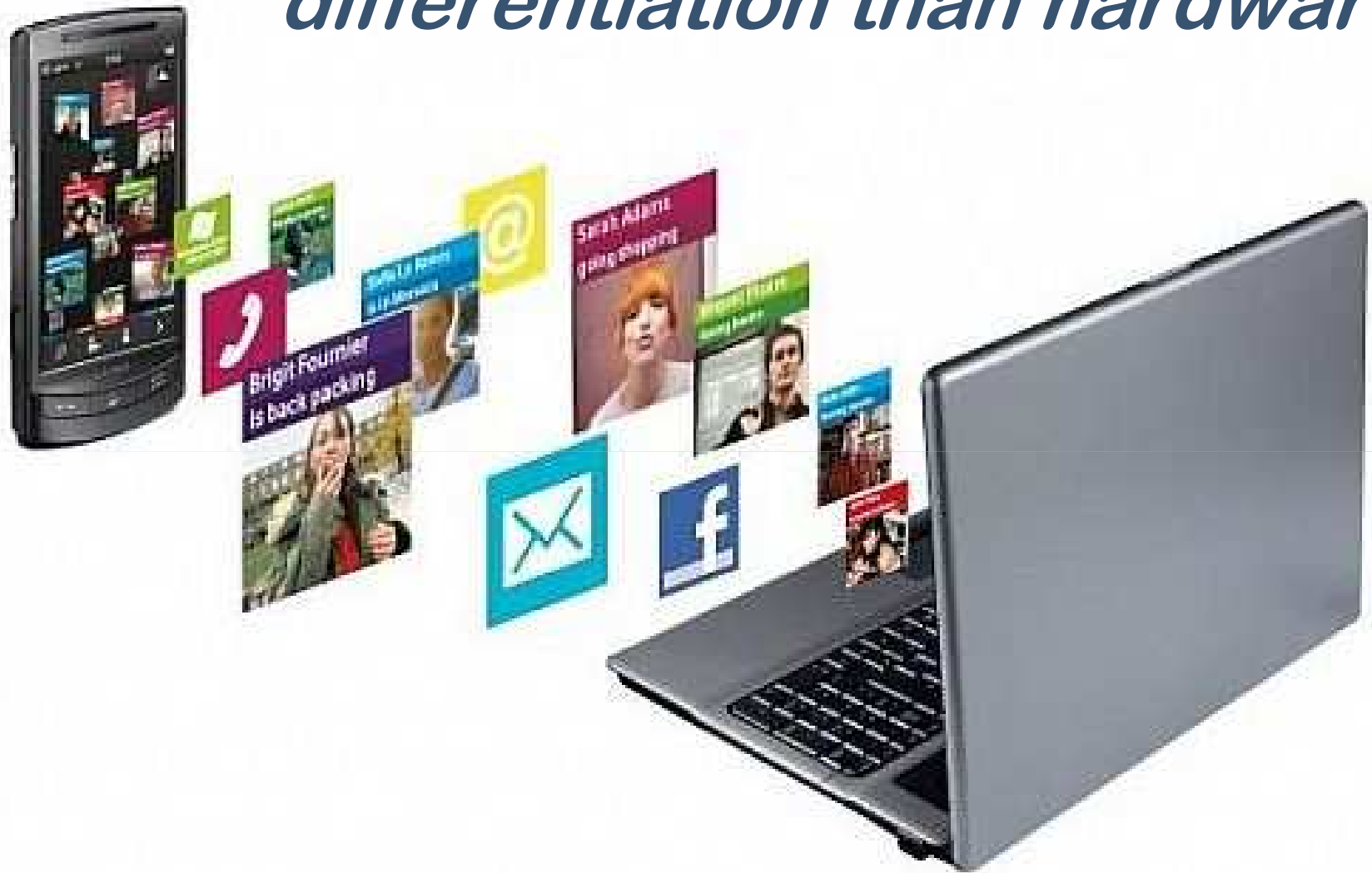


Millions of users entering the market in the next few years



*Social networking
is the number one
reason to use mobile web*

Services are driving more differentiation than hardware



*Context
is
the king*





Gartner mobile application store predictions

Numbers in billions.

	2009	2010	2013
Downloads	2,5	4,5	21,6
Revenue	\$4,2	\$6,8	\$29,5



Mobile makes money

1

Big businesses are excited about mobile



*"We think there is the potential to actually
make this mobile web better than the PC web."*
Jonathan Rosenberg, Google

TELECA

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Mobile Web Challenges

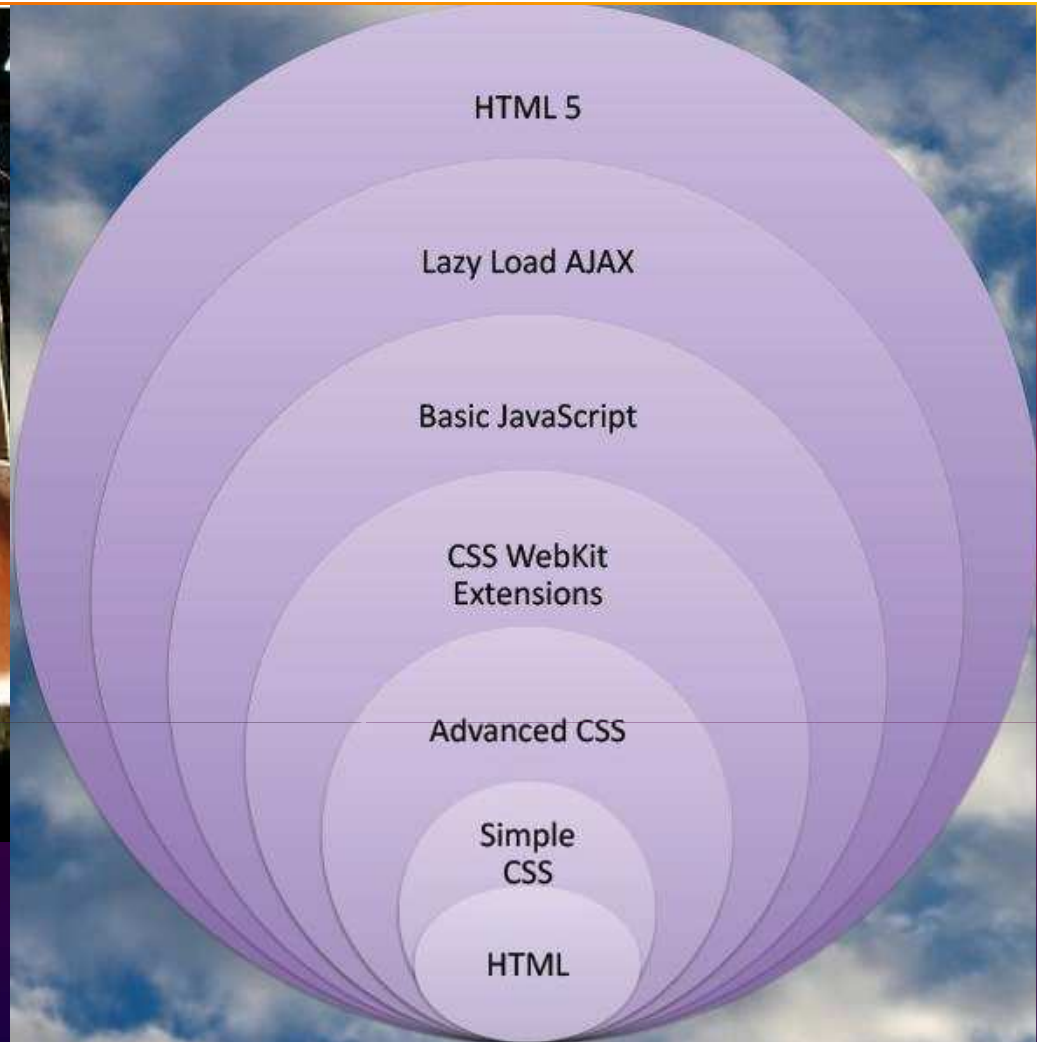
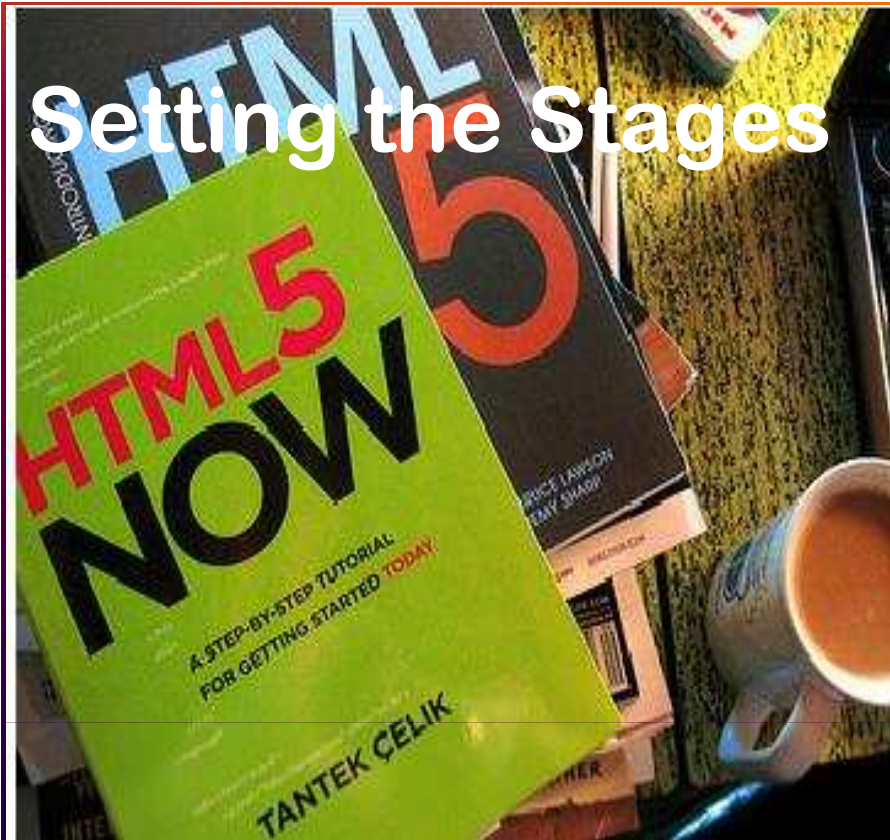


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Setting the Stages



ADOBE® AIR™

Titanium Mobile

Build iPhone apps w/ Javascript



Works with
PhoneGap

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Questions ?

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Resourcefully Yours



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