



# **W3C TPAC 2019**

## **Sponsorship packages**

# Opportunity Profile

The Combined Technical Plenary / Advisory Committee Meetings Week brings together 600+ attendees composed of W3C Technical Groups, the Advisory Board, the Technical Architecture Group and the Advisory Committee for an exciting week of coordinated work.

A strong opportunity for Members for:

Professional  
Networking  
within the  
Community

Technical  
Thought  
Exchange

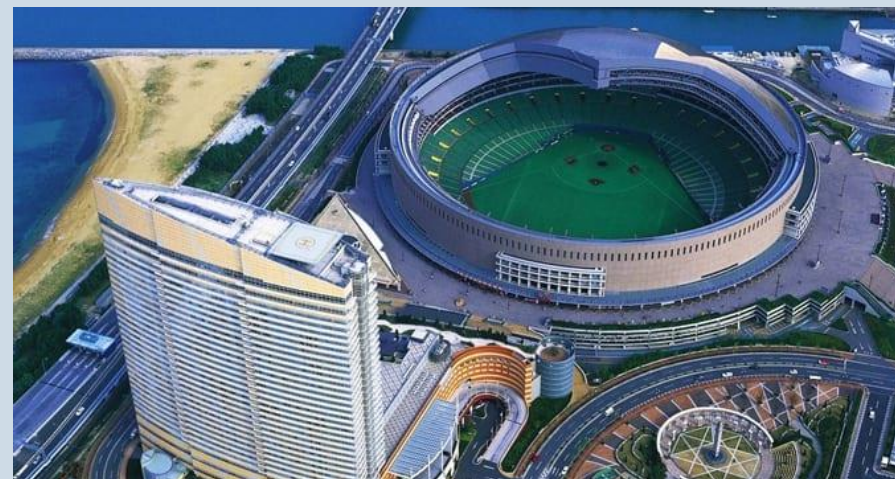
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visibility



# Meeting Details

Fukuoka, Japan  
16-20 September 2019

Hilton Fukuoka Sea Hawk  
810-8650  
Fukuoka-Shi  
2-2-3 Jigyohama  
Chuo-Ku, Japan



Audience: Members Representatives

550-650 Web Technologists working on Web Standards

Format: 5-day meetings, presentations, discussions

Group meetings:  
16,17,19,20 September

Technical Plenary Day:  
18 September

AC Meeting:  
17,19 September

# Traditional TPAC Sponsorship

## **Platinum Sponsor – ¥5,000,000**

**- around €39000 and \$45000 -**

- ✓ Sponsorship mention in dedicated W3C blog post
- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announcement on Twitter
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)
- ✓ Sponsorship acknowledged in all main sessions
- ✓ Logo displayed on screen between sessions
- ✓ 3 free passes to attend TPAC 2019
- ✓ 2 promotional items handout at registration (to be supplied by sponsor)
- ✓ Tuesday luncheon speck (30 mins, 12:00-12:30, 12:45-13:15, 13:30-14:00)
- ✓ Wednesday double breakout sessions
- ✓ Unique banner for the luncheon talk and session

# Traditional TPAC Sponsorship

**Gold Sponsor – ¥3,000,000**

**- around €23000 and \$27000 -**

- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announcement on Twitter
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)
- ✓ Sponsorship acknowledged in all main sessions
- ✓ 2 free passes to attend TPAC 2019
- ✓ 1 promotional items handout at registration (to be supplied by Sponsor)

# Traditional TPAC Sponsorship

## **Silver Sponsor – ¥1,000,000**

**- around €8000 and \$9000 -**

- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announcement on Twitter
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)
- ✓ 1 free pass to attend TPAC 2019

# Traditional TPAC Sponsorship

**Bronze Sponsor – ¥500,000**

- around €4000 and \$4500 -

- ✓ Company logo and description on the meeting Web pages
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)

# SUMMARY

| Benefits                                                              | Platinum | Gold | Silver | Bronze |
|-----------------------------------------------------------------------|----------|------|--------|--------|
| Sponsorship mention in dedicated W3C blog post                        | ✓        |      |        |        |
| Company logo and description on the meeting Web pages                 | ✓        | ✓    | ✓      | ✓      |
| Sponsorship announcement on Twitter                                   | ✓        | ✓    | ✓      |        |
| Sponsor mention in pre-event communications                           | ✓        | ✓    | ✓      |        |
| Company logo on communication documents (flyers, roll-up, agenda...)  | ✓        | ✓    | ✓      | ✓      |
| Sponsorship acknowledged in all main sessions                         | ✓        | ✓    |        |        |
| Logo displayed on screen between sessions                             | ✓        |      |        |        |
| Free passes to attend TPAC 2019                                       | 3        | 2    | 1      |        |
| Promotional items handout at registration (to be supplied by sponsor) | 2        | 1    |        |        |
| Tuesday luncheon speech (30 mins)                                     | ✓        |      |        |        |
| Wednesday double breakout sessions                                    | ✓        |      |        |        |
| Unique banner for the luncheon talk and session                       | ✓        |      |        |        |

# Additional Sponsorships

- **Coffee sponsorships:**
  - 3 coffee breaks per day (morning, mid-morning, afternoon):  
**¥2,800,000 – around €22000 and \$25000**
    - ✓ Company logo and description on the meeting Web pages
    - ✓ Sponsor mention in pre-event communications
    - ✓ Sponsorship acknowledged in all main sessions
- **W3C Developer Meetup sponsor**  
**¥ 200,000 each – around €1600 and \$1800 each**  
Separate sponsorship package with benefits – details in <https://kwz.me/hcs>

# Additional Sponsorships

Contact us for additional sponsorship opportunities

- ✓ TPAC Reception Sponsor (Wednesday evening)
- ✓ AC Dinner Sponsor (Tuesday evening)
- ✓ Luncheon Sponsor
- ✓ Network Sponsor

◦ *We are at your disposal to discuss any other tailored proposal*

# Contact us!

To explore any of these opportunities, please reach:

**[sponsorship@w3.org](mailto:sponsorship@w3.org)**