



W3C VIRTUAL TPAC 2021

SPONSORSHIP PACKAGES

Now available



TPAC



OPPORTUNITY PROFILE

The virtual Combined Technical Plenary / Advisory Committee Meetings brings together 1000+ attendees composed of W3C Technical Groups, the Advisory Board, the Technical Architecture Group and the Advisory Committee for an exciting set of days of coordinated work.

A strong opportunity for Members:

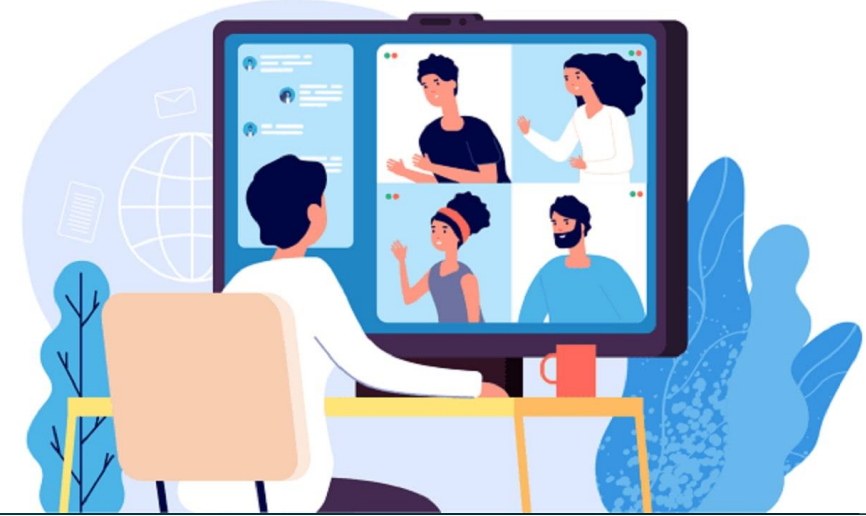
Professional
Networking
within the
Community

Creating
collective
brainstorming

Reinforcing
visibility

VIRTUAL TPAC 2021

The benefit of assembling the community for thought-provoking discussions is invaluable.

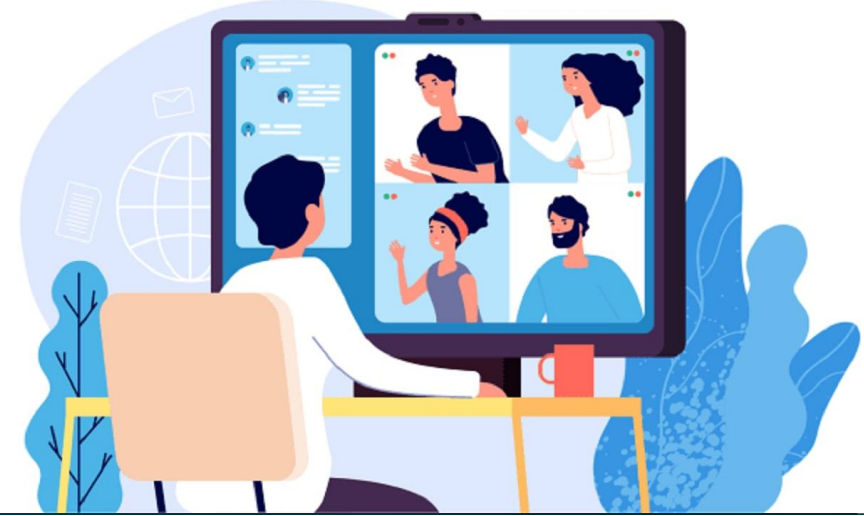


The conference hosts the following meetings:

- **Work Group meetings:** Existing groups meet on their own or with each other. They look at their progress and goals on the Group and share new ideas. They welcome observers
- **Breakout sessions:** This is an opportunity for everyone to propose, choose, and participate in breakout sessions on a wide variety of topics relating to W3C activities. It is a chance to contribute to discussions and connect with people working on ideas that may not fall within the usual areas of activity.
- **Advisory Committee Meeting:** It focuses on the vision and the strategic issues that the Consortium faces.

For more details, watch our TPAC video presentation at: <https://www.w3.org/participate/meetings>

MEETING FORMAT AND ATTENDANCE



Format: 11-day of meetings, presentations,
discussions

AC Meeting:
12 October

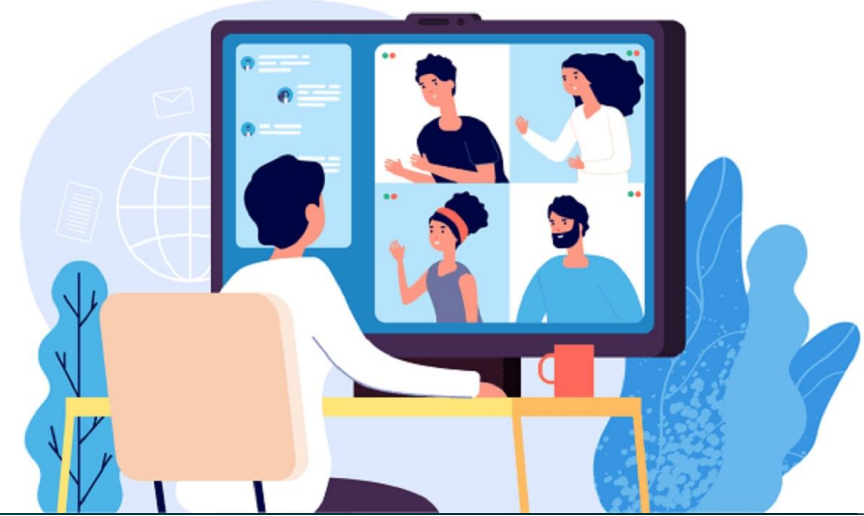
Breakout
sessions, social
events
18-22 October

Work Group
Meetings
25-28 October

1000
attendees
working on
Web
Standards

- W3C Groups participants
- AC Representatives
- Advisory Board
- Technical Architecture Group
- Invited Guests
- W3C Staff
- Web Developers

OUR OFFERS



➤ Traditional TPAC Sponsorship:

Title Sponsor - \$45 000

➤ Exhibition space opportunities

Gold - \$15 000

Silver - \$10 000

Bronze - \$5 000

➤ Additional Sponsorships

TRADITIONAL TPAC SPONSORSHIP

Title Sponsor - \$45 000

- ✓ Demo videos (4)
- ✓ Possibility for ad-hoc chats with attendees
- ✓ Enable Sponsors to engage with attendees in a virtual booth for a live presentation
- ✓ Company logo in the TPAC 2021 video
- ✓ Company logo and description on website and exhibitor area
- ✓ Sponsorship announcement on Twitter
- ✓ Sponsorship mention in pre-event communications

EXHIBITION SPACE OPPORTUNITIES

Gold - \$15 000

Silver - \$10 000

Bronze - \$5000

Event Exhibitor features:

- ✓ Allow attendees to self-schedule meetings with exhibitors and instantly share their contact information with inbound lead capture
- ✓ Provide sponsored sessions that allow sponsors a channel to tell their story and get a list of who attended
- ✓ Enable exhibitors to engage with attendees in virtual booths and offer additional tools like video breakout rooms and downloadable content

Benefits (*):

- ✓ Logo on the Exhibitors area (big, medium or small size)
- ✓ Demo videos (4, 3 or 2)

(*) See more details on the Exhibition space opportunities summary, page 9

EXHIBITION SPACE OPPORTUNITIES SUMMARY

Benefits	Exhibition Gold \$15 000	Exhibition Silver \$10 000	Exhibition Bronze \$5 000
Self-schedule meetings between attendees and exhibitors	✓	✓	✓
Engage with attendees in virtual booths	✓	✓	✓
Provide sponsored sessions (30 minutes each)	2 per week	1 per week	
Demo videos	4	3	2
Company logo on exhibitor area	Big	Medium	Small

ADDITIONAL SPONSORSHIPS

Contact us for additional sponsorship opportunities

- ✓ Real-time spoken interpretation during AC Meeting (Japanese, Korean, Mandarin)
- ✓ Translation of the AC Meeting pre-recorded content (Japanese, Korean, Mandarin)
- *We are at your disposal to discuss any other tailored proposal*

CONTACT US

To explore any of these opportunities, please reach:



sponsorship@w3.org

