

A large, gnarled tree trunk is the central focus. A sculpture of a hand, made of a light-colored material, is wrapped around the trunk, appearing to hold it. The background shows a park-like setting with other trees, a paved path, and a bench. The lighting is bright, suggesting a sunny day.

W3C Member Support

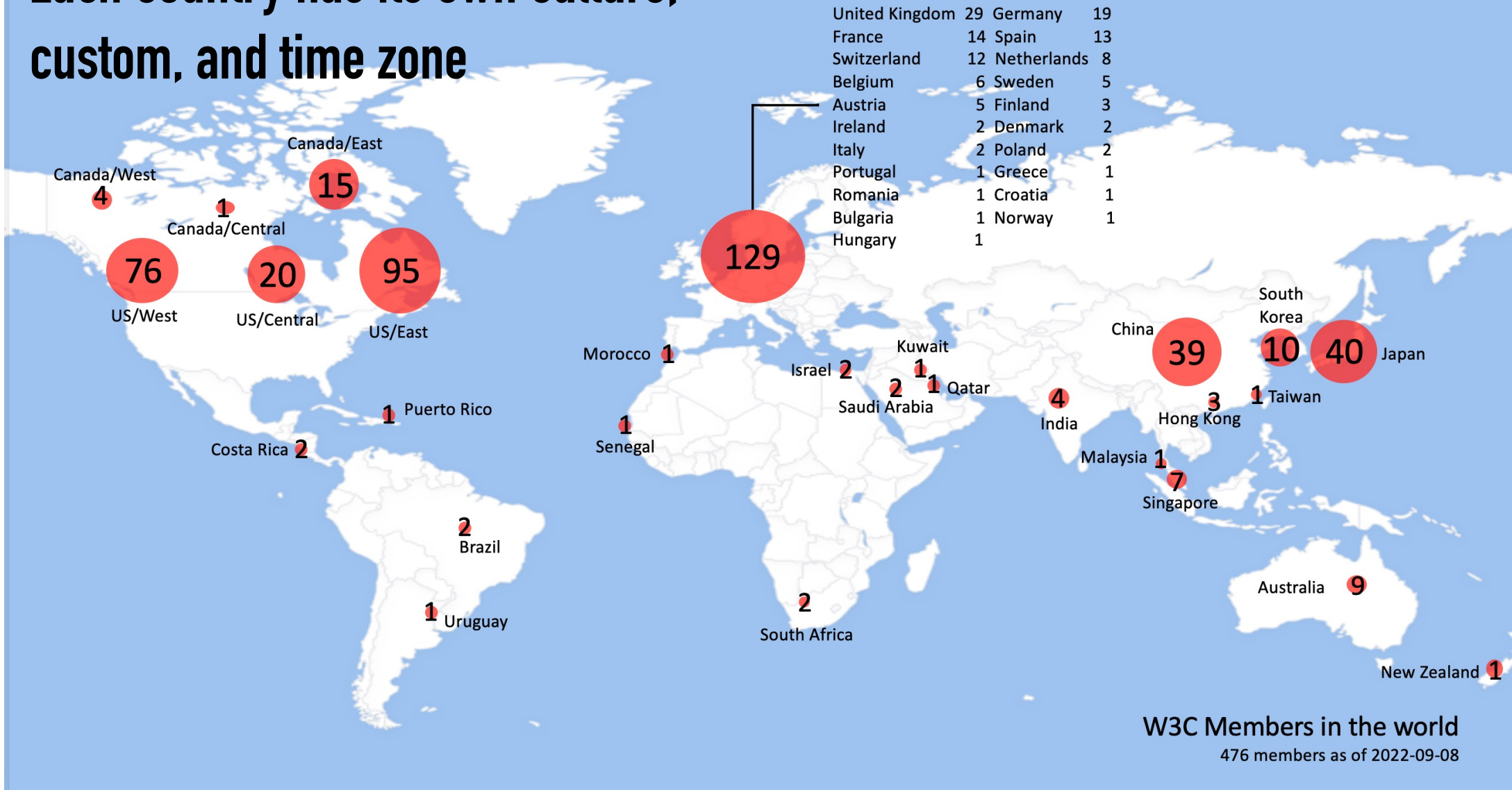
Giorgio Mazzucchelli, Amanda Mace, Rachel Yager, Wonsuk Lee, Xiaoqian Wu, Naomi Yoshizawa

W3C TPAC 2022 Breakout session

2022/09/14



Each country has its own culture, custom, and time zone



W3C/Keio

Member Support Programs

- Biannual Japan member meeting and social gatherings
- Translation/interpretation
- Onboarding and provide guidance
- Consulting with members: tech, non-tech, facilitate participation, patent policy rules, charter review support
- Support for Japan's technology into the W3C global standard
 - Vertical writing
 - Web and TV
 - Web of things
- Contact on low participation
- w3c-member-jp@w3.org ML
- Consolidate and send -jp ML for monthly report of W3C
- W3C Japan website
- Financial consultation
- Monthly study sessions on W3C technologies
- Exhibit int'l conference and invite members at the W3C booth
- Collaborative research opportunity with Keio University
- Work with the government to promote Web and W3C



Introduction of Each Country/Region





Member Support Italy (Giorgio Mazzucchelli)

→ Chapter re-started in 2022, after a hiatus from 2018

Top priority was to re-establish contacts

- Currently, 2 members (as of Sept. 2022)
- Mostly, participating in Accessibility and Publishing initiatives

Early feedback

- English language not an issue, translation not a top request
- Time Zone major drawback, WGs meetings often scheduled beyond working times
- Communications from W3C could be overwhelming, in particular for AC Reps



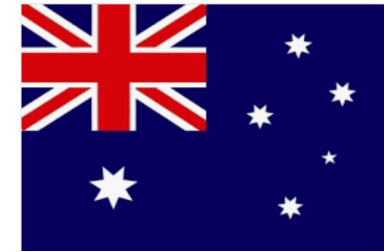
Member Support Italy (Giorgio Mazzucchelli)

Proposals, or "low-hanging fruits"

- WGs should provide dual track for meetings, or alternate Time Zone between weeks
- Establish a way to reach all W3C members with a W3C account, country based

Road Show

- Take the chance to present the new structure of W3C Inc.
- Chapter can connect with local tech press, inviting potential members
- Local W3C members can be featured, explaining the value of participating in W3C



Member Support Australia (Amanda Mace)

- Two offices Australia, one Western Australia based, one New South Wales (NSW) based
- Currently, majority of W3C members are accessibility driven
- Successful pairing with Australian accessibility events, Perth Web Accessibility Camp, OZeWAI
- Ideas in collaboration with NSW office: Post TPAC session, Virtual High Tea, pairing with Web Directions
- Keen for feedback from members on non a11y related events

W3C New York Metro Chapter (Rachel Yager)



Symposium 
Innovation Strategy and Beyond

#Business #Tech #Innovation

OPEN Platform to the Public

Development Focus on:

1. Leadership
2. Workforce
3. Product and Service
4. Emerging Technologies
5. Startup, Entrepreneurship, Intrapreneurship

CORE VALUES



- **Global Community** of W3C members and industry leaders in building emerging technologies, standards, and innovation
- **Expert** Panel Discussions showcase trends, strategy, and implementation
- **Business networking** for partnerships and new strategic applications

SYMPOSIUMX

2018 FALL

SymposiumX Financial Innovation on the Web

Hosts: FortuneTimes Group (FTG) and World Wide Web Consortium (W3C)

Date and Time: Thursday, November 8th, 2018, 1:00 PM – 8:30 PM EST

Location: FortuneTimes Group (FTG) - Conference Center.
55 Exchange Place, 5th Floor, New York, New York 10005

SymposiumX Speakers

Financial Innovation On Web Payments And Commerce



Mike Matan



Peter Davey



Jeff Jaffe



Paul Condra



Zach Koch



Ian Jacobs



Krystian Czesak



Rachel Yager

ORGANIZING COMMITTEE



SYMPOSIUMX

2019 FALL



20 November 2019. New York City.

SYMPOSIUMX FINANCIAL INNOVATION NEW MONETIZATION MODELS

#Web #Monetization #Blockchain #SmartContract
#Decentralization #Identity #Financial #Innovation

Global Business

New York State of Mind



CHAPTER GOAL:

1. Generate W3C Awareness
2. Promote Member Thought Leadership
3. Increase New Members

CHAPTER STRATEGY:

Focus on Open Innovation and Digital Economy

- **Open and Inclusive** Network to the Public (students, professionals, executives)
- **Collaborative Partnership** on Research, Education, and Business Initiatives
- **Engage** W3C Member Companies and Standard Working Groups
- **Social Sustainability** for global impact

Open Forum

- Global Discussion Groups and Meetups
- Podcasts and Vlog on Thought Leaders

Open Access

- Peer-Reviewed Publication & Curriculum
- Verticals: FinTech, EdTech, MAdTech etc.

Open Source

- Promote W3C Member's Platforms
- Project Align with W3 Technologies

Open Strategy

- Executives Interviews/Briefings
- Business Insights and Best Practices

Open Competition

- Game Jams
- Social Impact Challenges



Member Support in Korea (Wonsuk Lee)

- Annual W3C Korea Members Workshop
 - After TPAC, usually Nov. or Dec.
 - Sharing W3C groups and KR member's activity
 - Gathering member's feedbacks and issues
 - Socializing between members
- - Annual W3C HTML5 Conference with 450+ attendees
 - After TPAC, in COEX (most famous location), usually Oct. or Nov.
 - Sharing major W3C activities for local web developers, designers, and extra
 - Looking for the potential members



Member Support in Korea (Wonsuk Lee)



W3C HTML5 Conference 2021

일 시 2021. 10. 29(금), 13:00-17:30
 생중계 유튜브, 카카오TV

주 최 과학기술정보통신부
 주 관 KISA 한국인터넷진흥원 웹표준기술융합포럼 W3C대한민국사무국

프로그램

시 간	프로그램
	사회 (W3C 대한민국 사무국 이승윤)
13:00 ~ 13:20 (20')	기조연설 I 웹플랫폼/OS로의 웹의 진화 (웹표준기술융합포럼 김효)
13:20 ~ 13:40 (20')	기조연설 II Web Audio API, 10여년의 여정 (구글 최홍찬)
13:40 ~ 14:00 (20')	토크 타임
	세션 1 · 웹의 현재 (좌장 : ETRI 이원석)
14:00 ~ 14:20 (20')	WebRTC의 최신 동향 (웹표준기술융합포럼 WebRTC분과 손성영)
14:20 ~ 14:40 (20')	웹 성능 관련 최신 웹 표준 기술 (네이버 이형욱)
14:40 ~ 15:00 (20')	웹의 확장 Whale OS (네이버 이상원)
15:00 ~ 15:10 (10')	휴식
	세션 2 · 웹의 미래 (좌장 : ETRI 이원석)
15:10 ~ 15:30 (20')	블록체인과 Metaverse (수퍼트리 최승모)
15:30 ~ 15:50 (20')	DID : Self-Sovereign Identity (블록체인랩스 심재훈)
15:50 ~ 16:10 (20')	BSN : Blockchain-based Service Network (메타버스소사이어티 김도연)



Member Support in Korea (Wonsuk Lee)

- Speaker of web related seminar and conference
 - Sharing major W3C activities for public
 - Looking for the potential members



2022 Summer

오픈DID 조찬포럼

일시 8월 17일(수) AM 07:30 ~ 09:00

주최 OBDIA

장소 더 플라자 서울 22층 루비홀

후원 ETRI



세부일정

시간	내용	비고
07:10 ~ 07:30 (20')	등록 및 입장	
07:30 ~ 07:35 (05')	Opening	
07:35 ~ 08:05 (30')	식사	
08:05 ~ 08:45 (40')	웹 3.0(웹 with 블록체인)과 DID	이원석 책임연구원(ETRI)
08:45 ~ 09:00 (15')	폐회 및 네트워킹	

* 행사 프로그램은 일부 변경 될 수 있습니다.



Member Support in Korea (Wonsuk Lee)



[https://www.youtube.com > watch](https://www.youtube.com/watch)

(2022 BCMC) 웹3.0과 블록체인 표준화 동향 | 이원석 박사(ETRI)



#2022BCMC #BCMC #웹3. (2022 BCMC) 웹3.0과 블록체인 표준화 동향 | 이원석 박사(ETRI). 50 views50 views. Jul 25, 2022. 0...

YouTube · kisa_streaming · 1개월 전

프로그램	
10:00~10:30	기조강연 웹3.0, 블록체인과 미래사회 전망 김호원 교수(부산대학교)
10:30~10:40	개회식
10:40~11:00	마이 핀테크 서비스 해커톤 시상식
11:00~11:50	세션1. 웹 3.0 시대 블록체인 동향
좌장 장항배 중앙대 교수	웹 3.0과 블록체인 기술 트렌드 김중협 대표(아이콘루프) 웹 3.0과 블록체인 표준화 동향 이원석 박사(ETRI)
11:50~13:30	Lunch Break
13:30~15:10	세션2. NFT 신뢰성 확보

[https://zdnet.co.kr > view](https://zdnet.co.kr/view) ▼

"탈중앙화 구현 웹 3.0, 호환 인프라가 핵심" - 지디넷코리아

2022. 7. 19. — 웹3 기술 표준 속속 등장...지갑 하나만 써도 되는 세상 와야". 이날 컨퍼런스에서 이원석 ETRI 박사는 웹 2.0에 대해 플랫폼 사업자의 정보 독점으로 ...

이 페이지를 5번 방문했습니다. 최근 방문 날짜: 22. 8. 23



Member Support in Korea (Wonsuk Lee)

- Collaboration with government
 - Supporting program for small and middle size of company
 - Full or half of W3C membership fee
 - TPAC participation fee and expenses
 - Unfortunately this program has ended because of COVID-19
 - Consultation for government policy of Ministry of Science and ICT
 - Sharing W3C activity update
 - E.g. Web3

Language translation work

- Korean caption work for pre-recording video of AC meeting
- Review for Korean interpreter for AC meeting



Member Support in China: Synchronized Information (Xiaoqian Wu)

- Provide a Chinese version of the **announcement and call for reviews** every week

- member-china@w3.org, member-china-ac@w3.org...
- public-china@w3.org

- Synchronized **news, events, blogs** in the W3C China website

- **Tuesday, 30 August 2022**
 - [【欢迎审阅】隐私友好广告技术](#)
- **Monday, 29 August 2022**
 - [\[远程参会\] 新一代 Web 技术标准](#)
- **Tuesday, 23 August 2022**
 - [【大会议程】W3C 2022年度全球](#)
- **Monday, 22 August 2022**
 - [【会议日程】W3C Web 中文兴](#)
- **Thursday, 18 August 2022**
 - [【欢迎注册】W3C Web 中文兴](#)
- **Monday, 1 August 2022**
 - [【欢迎注册】W3C 2022年度全球](#)

W3C 中国[首页](#)[本地动态](#)[W3C标准](#)[参与](#)

• 首个公开工作草案：可验证凭证数据模型2.0
August 11, 2022 | 国际新闻, 标准进展, 社交网络

2022年8月11日，W3C 可验证凭证工作组发布可验证凭证数据模型2.0 (Verifiable Credentials Data Model)，以加密、安全、尊重隐私以及机器可验证的方式，在 Web 上表达凭证（驾驶执照、学位证书、今年3月发布的1.1版正式推荐标准内容相同，接下来将在该草案的基础上对相关技术进行重欢迎通过 GitHub 反馈对该规范草案的意见与建议。

[注] 首个公开工作草案 (First Public Working Draft) 为一份技术文档首个公开发表的版本，在此阶段需依 [注] 可验证凭证工作组 (Verifiable Credentials Working Group) 旨在开发维护可验证凭证数据模型规范以更多内容，参见消息原文。

• 首个公开工作草案：支付请求 API 1.1
July 26, 2022 | 国际新闻, 标准进展, 支付

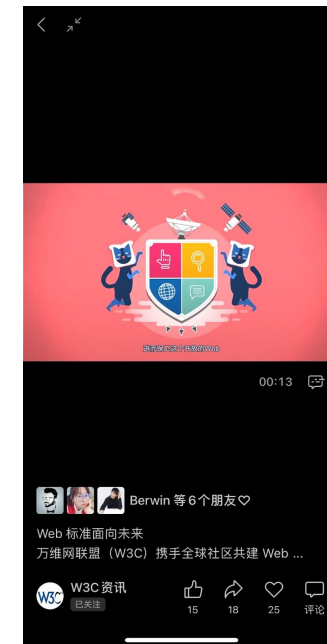
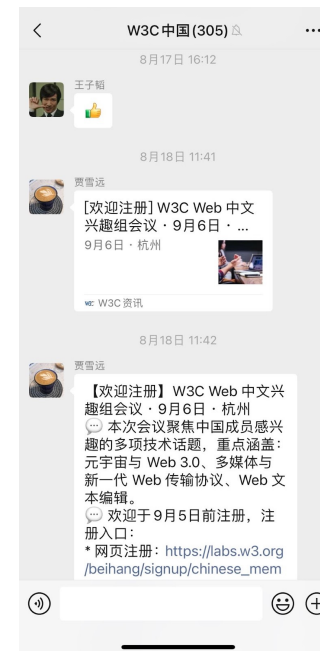
• W3C 邀请会员为法人实体董事会选举提名候选人
July 25, 2022 | 国际新闻, 会员动态

• 工作组备忘：MathML 媒体类型声明
July 25, 2022 | 国际新闻, 标准进展



Member Support in China: Social Networks (Xiaoqian Wu)

- Create official W3C accounts in the popular **social networks** in China
 - Weibo (30000+ fans)
 - WeChat Groups (300+ members)
 - WeChat Media Platform
- A successful experiment in the **social media service** (thanks to the effort of Xueyuan!)





Member Support in China: Workshops in Chinese (Xiaoqian Wu)

- Started from the [Chinese Web Interest Group](#)
 - 2022-09-06: TPAC 2022 China Hub
 - 2022-04-07: Let's Talk About Metaverse and Web Standards
 - 2021-07-24: Virtual Meeting on Immersive Web Standards
 - 2020-08-29: WebAssembly Virtual F2F
 - 2019-05-11: Next Generation Mobile Web Apps Task Force
 - 2019-03-23: Media Task Force F2F
 -

Other hot topics..

- 2021-05-29: Older Users and Accessibility



Open & Panel Discussion



The image shows a collaborative workspace with several devices and people. On the left, a laptop screen displays 'TODAY'S HIGHLIGHTS' with a list of bullet points. In the center, a tablet shows a blue screen with '85.00%' and 'JANUARY 2019'. To the right, another laptop screen shows 'Discussion Outline'. A smartphone at the bottom left also displays 'Discussion Outline'. A teal notebook and a small potted plant are also on the table. People's hands and arms are visible around the table, suggesting an active discussion or meeting.



Mailing list

- Boost communications across the country
- Increase domestic dialogue

- Direct access to W3C information
- Networking opportunity

Road show



W3C

Thank you!

